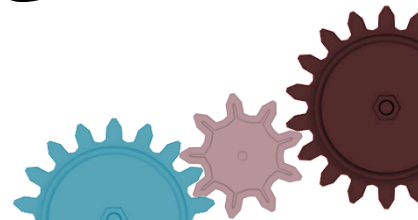


Supercharging Your Chapter!

Altruistic Purpose



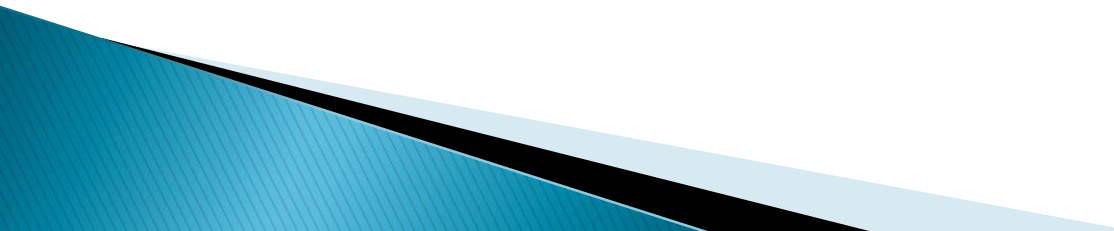
*Supercharging
Your Chapter!*



Recognizing the Difference Between a Goal and a Purpose

Becoming the premier singing group in our area is a goal and is concerned with our own needs.

Making a difference in the lives of people outside of our group is a purpose and is concerned with the needs of others.





- Needed:**
- Socks
 - Underwear (odd sizes too)
 - Men's Large Gloves (New)
 - Men's Sweatshirts (New – XL, 2X, 3X)
 - Men's Knit Hats (New)



Altruistic Purpose is best when concerned with basic needs such as

Food
Shelter
Health
Love
Acceptance



When we have an altruistic purpose it changes the mindset from one that revolves solely around

“What’s in it for me (this week)?”

(Did you tickle my fancy in the areas of fun, camaraderie and singing?)

To one of

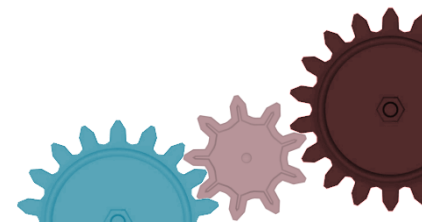
“How can I help?”

Altruistic purpose goes a long way in smoothing out the edges on fun, camaraderie and singing.



Altruistic Purpose, our (potential) members, our audiences and Harmony Foundation/Sing Canada

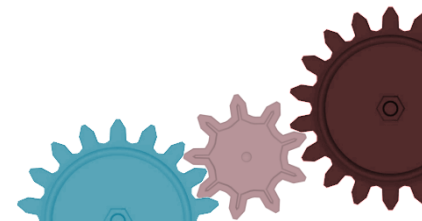
To our members: “I know you have been coming for a month now and the camaraderie and singing is great and it’s so much fun. But, did you know that a portion of every dollar that we raise goes to children ... without enough to eat ... tonight ... tomorrow ... or the next day. So thank you for considering joining us and making a difference.”





Altruistic Purpose, our (potential) members, our audiences and Harmony Foundation/Sing Canada

To our audience: (Picture of 6 year old Sandy goes up on the big screen or in the program) “Ladies and gentlemen, this is Sandy. She is 6 years old and lives within 20 minutes of where we are right now. However, Sandy does not have enough to eat ... tonight ... tomorrow ... or the next day. But, Ladies and gentlemen, did you know that a portion of the proceeds from every one of this group’s performances, including this one, goes to children just like Sandy. So, thank for being here tonight, and thank you for joining us in making a difference in the lives of others.”





Altruistic Purpose, our (potential) members, our audiences and Harmony Foundation/Sing Canada/Harmonize for Speech

The more altruistic our purpose the more our membership recognizes the need to promote and promulgate our Society by both bringing in new members and increasing donations to Harmony Foundation/Sing Canada/Harmonize for Speech.

Harmony Foundation Rocks!

http://www.youtube.com/watch?v=m_EtGRmJvMQ

Search “More Than a Hobby...”
on YouTube.

Independent Charity Evaluator

<http://www.charitynavigator.org/>

And in Canada

<http://www.SmartGiving.ca/>





BHS STANDARD CHAPTER BYLAWS

ARTICLE II

Purpose and Mission

2.01 Purpose

The purpose of this chapter shall be to perpetuate the old American institution, the barbershop quartet, and to promote and encourage vocal harmony and good fellowship among its members; to encourage and promote the education of its members and the public in music appreciation; to initiate, promote and participate in charitable projects; and to promote public appreciation of barbershop harmony.

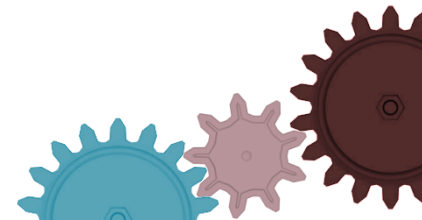
It is our charge to educate our members (and the public) in ALL kinds of music appreciation.

Not only does this keep us relevant, it helps us to become better musicians!



Altruistic Purpose, our (potential) members, our audiences and Harmony Foundation/Sing Canada

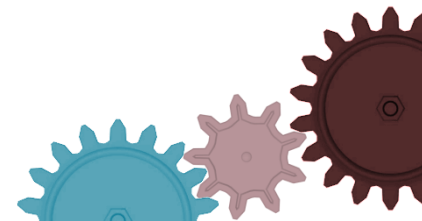
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Altruistic Purpose, our (potential) members, our audiences and Harmony Foundation/Sing Canada/Harmonize for Speech

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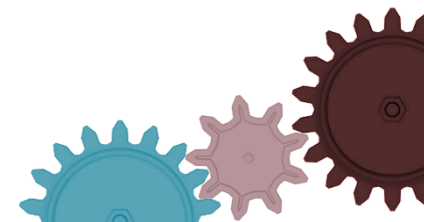
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We much more than just a Singing Organization.

We are SINGING and SHARING organization.

We share with others, our talents and the joy that music brings.

We share our time with others in need such as the elderly and children.

We share the finances we bring in with others that are in need.

We share an opportunity with others to enrich their lives and the lives of others.

