
Think!

— A 30 minute overview for BHS
Leadership Schools —

What is Think!

- Think! is a call to action.
- Think! is a framework by which a chapter can start a comprehensive review of “who you are and why you exist”
- Think! is a process of continuous improvement that we recommend is revisited regularly
- Think! recognizes that there is no “silver bullet” for leadership. Each chapter has a unique reason for being, and therefore unique leadership opportunities

Question for the Room

What is leadership?

Leadership

Leadership is a process of influence, which maximizes the efforts of others, toward the achievement of a goal.

By the way...

- Leadership has nothing to do with titles
- Leadership is not management

Peter Drucker: “The only definition of a leader is someone who has followers.”

John Maxwell: “Leadership is influence – nothing more, nothing less.”

Think! and Chapter Clarity



Question for the Room

Why is Identity Important?



Identity

- Identity tells us who the chapter is and why it exists
- Identity allows us to articulate a vision about the chapter
- Identity allows us to understand common goals and objectives
- Identity gives us a north star to guide the things that we do
- Identity helps us understand if we have the right members for our chapter

Question for the Room

Why are Products Important?



Products

- Products allow us define actions that support common goals
- Products allow us to prioritize efforts when time/resources are constrained
- Products allow us to look at activities in smaller chunks so you can know what is needed to be successful

Question for the Room

Why are Operations Important?



Operations

- Operations is the internal mechanism that makes the Product succeed
- Operations allow us to align the efforts of the chapter members toward common goals
- Operations allows the member to contribute in a way that feeds his reason for belonging
- Operations is where the rubber meets the road

How Does Think! Work for Your Chapter?

Through a series of interactive discussions and activities, a facilitator will guide your chapter through the spheres of

1. Identity
2. Products
3. Operations

The resulting outcome should be a chapter with organizational focus on their criteria for health and success.