

Artistic Singing for All Levels

HCNW, 2014

with special guests: **Touche**, 2013 SAI Queens of Harmony

Course Objectives: To identify the elements of artistic singing/performing and explore strategies to develop an artistic product at any level.

What is Artistry?

Webster's defines artistry as:

1. artistic quality of effect or workmanship <the *artistry* of his novel>
2. artistic ability <the *artistry* of the violinist> <a lawyer's *artistry* in persuading juries>

Artistry can be technical and planned, but no matter the level, the objective is always the same: to communicate with our audiences. As stated in SAI's JCDB (Expression category): "the goal of the performer is to project a sentiment appropriate to the song and to produce an emotional response in the listener."

Elements of an artistic presentation:

Energized Vocal Line

Tone Flow

Dynamic Flexibility

Vocal Style

Lyric Flow

Phrasing

Forward Motion

Embellishments

Tempo/Rhythm

Inflection

Energy

Finesse

Emotional Communication

Characterization

Audience rapport

Chorus vs. Quartet:

The role of the director (know when they need you!)

Buy-in from each singer

The importance of the lead/how do harmony parts fit in?

Coaching

*To achieve unity, we must first have a plan. Once in agreement, we can then apply all of our skills so that the performance transcends as much technique as possible!