

Creative Script Writing & Effective Delivery

"It's telling the story. You want the audience to feel it..."

Creative Script Writing

- **Formulate a premise** – a phrase of the fundamental concept
- **Make a roadmap** – basic outline of what will happen; what is the tension? How is it resolved?
- **Research** - Watch TV shows, movies, plays with similar themes or styles
- **Flesh out the idea** – characters, locations, goal of the story
- **Set the scene** – time of day, setting, actions
- **Provide Musical Variety** – songs must advance the story/not repeat it; songs should answer some questions from the script
- **Simplify!** – trim out the “dead weight”
- **Edit!** – get honest feedback and suggestions
- **Revise, revise, revise**

Know your Message/Theme
Know your Actors
Know Your Audience

Effective Delivery

- Consider available personnel when scripting
- Speak realistically, authentically inside the character – not overacted
- Audiences want to be “voyeuristic” – a secret view through a hidden lens; playing directly to the audience is manipulative
- Know Yourself
- Tweak the script to reflect your style & speech patterns
- Good mic technique

